



News from 360 Play

FOR IMMEDIATE RELEASE

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360 Play Rushden Lakes welcomes local families back for some safe fun.

All the team at 360 Rushden Lakes are delighted to be welcoming local families back after reopening their doors a couple of weeks ago. While some things in the centre look a little differently than they did pre-lockdown, the same great fun is guaranteed.

Visitors to the centre have enjoyed being able to return and have praised the centre's recent changes. One local mum said "I visited with my little boy and felt totally comfortable. The manager met us at the door and we were temp checked and sanitised our hands. The play frame is closed but the rest of the areas are open. The dodgems and carousel were cleaned prior to us getting on and off and any equipment touched such as spades and buckets was too. The staff are of course in PPE and as it's a family venue this did not dampen the team spirit. The morning session ran 9.30-11.30 and we really can't fault the precautions put in place."

"I was delighted to take my granddaughter to 360 Play and we're pleased to see how well they have responded to coronavirus and their excellent cleaning regime." Tweeted Cllr Helen Howell from East Northamptonshire Council "We both thoroughly enjoyed the experience"

As expected, a few changes have had to be made to allow for social distancing so while the soft play frame remains closed for now, there is still plenty going on to help keep the kids entertained this summer holidays. The messy play team have shown their creativity by setting up activities that can be enjoyed individually and the same applies to the 360 Street role play area. Each family are given a bag of props so they can make the most of Luigi's Pizzeria and the other units. The staff have been working hard behind the scenes to bring a new interactive feature to the attraction where you can scan QR codes to take part in fun quizzes and more. And no visit to 360 Play would be the same without a go on the rides! Kids big and small

can enjoy unlimited turns on the dodgem track or a gentle ride on the musical carousel.

360 Centre Manager Lauren Jenkins said “Lockdown has been very hard on many of our staff and so we are really pleased to be able to get back to doing what we love here at 360 and hopefully put some smiles back on our customers faces in this first phase of opening. We have some new measures in place: you will now need to pre book your visit, our team will check your temperature as you arrive and sanitise your hands. We’re hopeful that we will be able to open the play frame again soon.”

Further information:

360 Play in Rushden Lakes is one of the groups three sites that have been able to open in this first phase, along with 360 Play Milton Keynes and 360 Play Basildon.

These other locations also offer outdoor play, indoor amusement rides and a cafe serving barista style hot drinks and family favourite meals. Visit Monday - Wednesday during August to take advantage of the Eat Out to Help Out campaign.

There is whole active world of fun to enjoy at 360 and the whole team are excited to be open and be able to offer some fun family experiences again. Visit [360play.co.uk](https://www.360play.co.uk) to book your play session now.

For all press enquiries at this time due to limited office operations please contact Anne, on 01908 670160, email anne@dpleasure.co.uk

